

Registration Form

Name :
Designation :
University/College :

Address :

Mobile No :

E-Mail Id :

Payment Details :

Accommodation : Yes/No

Date: _____ Signature _____

Address for Communication:

Dr. S. Muthulakshmi
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Organising Committee
Patron
T.J. Jeyakumar, M.B.A.,
Secretary & Correspondent
VHNSN College Managing Board

Chairman
Dr. P. Sundara Pandian
Principal
VHNSN College (Autonomous)

Organising Secretary
Dr. B. Ravichandran
Head of the Department

Convener
Dr. S. Muthulakshmi
Assistant Professor

Co-convenor
Mr. A. Nagavaratharajan
Associate Professor

Executive Members
Dr. G. Senthil
Dr. V. Manohar
Dr. J. Kamatchi Eswaran
Dr. C. Chelladurai
Dr. S. Maheshwari
Mrs. R.K. Manju @ Mahalakshmi
Dr. R. Jeyanthi
Dr. R. Shanthy
Mrs. P. Geetha
Dr. R. Shobana Devi
Dr. N. Vijayalakshmi
Mrs. N. Padmavathy
Mrs. B. Jeyalakshmi



Virudhunagar Hindu Nadars'
Senthikumara Nadar College (Autonomous)
(Affiliated to Madurai Kamaraj University)
(Accredited with 'A' Grade by NAAC)
Virudhunagar

★ Low Cost Access To High Quality Education ★

ONE DAY STATE LEVEL SEMINAR
ON

**"Digital Literacy and
Its Impact on Indian
Economy"**

(Under UGC Autonomy Grant)

27th September 2019 Friday



Organised by
Department of Commerce
V.H.N. Senthikumara Nadar College (Autonomous)
Virudhunagar 626 001.

About the College

The benefit of education, let alone higher education was a distant dream to the hopeless people of this backward region until the late forties. It was in this backdrop, the philanthropic and munificent members of the merchant community of Virudhunagar teamed up and founded VHNSN College in their own town in 1947.

Under their benevolent patronage, the college registered a phenomenal development, blossoming into a Post-Graduate institution as early as 1967. Today, after 70 years of its inception, VHNSN College has grown from strength to strength, scaling new heights, crossing many a milestone on the academic road.

VHNSN College offers a record number of courses to the student community. There are as many as 19 Under-Graduate courses and 10 numbers of Post-Graduate courses are also available here. Thirteen disciplines offer M.Phil courses and ten departments viz. Mathematics, Physics, Chemistry, Botany, Zoology, Commerce, Computer Science, Business Administration, Microbiology and English are as Research Centres.

Mention must be made about the glorious tradition followed in the appointments of staff and admission of students. Members of various faculties are appointed here purely on merit. Students are admitted irrespective of their religion, caste or creed. Capitation fees and donations are not at all collected.

The college was accredited with 'A' Grade by NAAC in the 4th Cycle of Accreditation and has been bestowed with autonomous status by UGC. Our college ranks 63rd Rank in NIRF in the year 2019.

No wonder, all these singular credits of this great institution have helped it carve a niche for itself in the realm of higher education.

About the Department

The Department of Commerce of our College started in the year 1953, offers under-graduate and post-graduate courses in Commerce. The Department is also offering Certificate course in "Event Management" and "International Business" to improve the employability of students. It is a recognized Research Center in Commerce.

It pursues research on various business and management related issues. It has produced more than 250 M.Phils and 60 Ph.Ds. Apart from spacious class rooms, separate conference hall, library and computer facilities with internet, the department is equipped with a dedicated team of 17 staff members who are specializing on divergent and emerging areas of commerce.

About the Programme

The need for digital literacy in a country as populated and diverse as India is critical. If it is used for education, healthcare, citizen services, financial services, or any other basic need, technology and connectivity, it can make a huge difference to the socio-economic levels of a community, and ultimately to the country. Since true progress comes from inclusive growth, Digital Literacy plays a vital role in e-services like e-commerce, e-governance, e-panchayat, e-learning etc. Hence, there is a need that every individual in the country must be equipped with necessary skills so as to use the technology with responsibility

Thrust Areas

- ✦ Digital India: Scope and challenges
- ✦ Digital India Initiatives
- ✦ E-Governance and education
- ✦ Digital Payment methods
- ✦ Financial Inclusion
- ✦ Digital Libraries
- ✦ Digital Media for Education
- ✦ Digital Empowerment of citizens in Rural India
- ✦ Digital Literacy Curriculum
- ✦ Empowering India through Digital Literacy
- ✦ Impact of Digital Banking
- ✦ Securities issues in Digital India
- ✦ Cyber Security in Digital India

Guidelines for Paper Presentation

- ✦ The paper should be typed in MS-word.
- ✦ Font Style - Times New Roman, Font Size 12 and Line Space 1.5.
- ✦ The abstract should be of maximum 300 words.
- ✦ The paper should not exceed 5 pages.
- ✦ The paper should contain the title, name of the author/s, official address, E-Mail id and contact number.
- ✦ The paper should be presented either by author or co-authors.
- ✦ Each author should register separately.
- ✦ Mail the soft copy of the paper and registration form to

muthulakshmi@vhsnc.edu.in

Awards

Best Three Papers will be awarded

Important Dates

- ✦ Last Date for Submitting Full Papers and Payment of Registration Fees **23.09.2019**.
- ✦ After Remitting the amount kindly send the details of the transaction to the E-Mail id with Remitters Name, Transaction Date, Transaction Amount.
- ✦ Registration Fees include Seminar Kit, Lunch and Refreshment. No T.A/D.A will be provided.

Registration

For Academicians ₹ 200/-

For UG/PG Students and Scholars ₹ 150/-

Bank Details for Online Payment:

Account Holder : The Principal, VHNSN College
Account No : 004100050304044
Bank Name : Tamilnad Mercantile Bank Ltd.
IFSC Code : TMBL0000004
Branch Name : Virudhunagar